



Automation & AI in General Practice

"I've never seen anything like Anima before... it's a no brainer"

Meet the next generation



A single source of truth for patient care that is 10x faster than anything else out there to help teams transition to Modern General Practice:

- Optimising contact channels
- Structured information gathering
- A single workflow process across all access channels
- Better allocation of existing capacity to need
- enhanced capability within General Practice Teams

Our Vision: *Empowering primary care with next-generation tools for seamless patient access and enhanced care delivery*



Anima & Annie

Patients

Healthcare teams

Online Consult

Video Consult

Messaging

AI-powered document processing

Automated care workflows

Ambient AI transcription

PNG Scores



Award Winning



Integrated



Approved



At-Scale

400+ Practices
2m+ Patients



Who we are

Our Vision: *Empowering primary care with next-generation tools for seamless patient access and enhanced care delivery*



Anima & Annie

Coming Soon - Full agentic workflows

- Annie as a receptionist
- Agentic Admin Flows for LTC & QOF Re-call
- Referral & form completion
- General Tasking

PNG Scores



Award Winning

HSJ
DIGITAL
AWARDS 2024



Approved

NHS
Digital

Integrated



At-Scale

400+
Practices
2m+
Patients

Examples from our live practices...

These are just some examples of the incredible results teams see after implementing Anima

Faster patient access to care

87% requests resolved same-day ¹

49% requests closed in under an hour ²

93% red-rated requests actioned same day ¹

61% red-rated requests with same day appointments ⁴

Patient and GP wellbeing

0 request inbox by lunch time ⁵

0 previous day document backlog ⁵

15 minutes appointments, up from 10 minutes ⁶

What if we scaled that nationally?

If every GP practice used Anima...

Anima clinics freed enough capacity to extend **appointments from 10 to 15 minutes**⁷ without increasing headcount. This can lead to:



380,000

Additional daily appointments with same headcount*



or

15 minutes

Maximise GP and patient wellbeing by **increasing appointment duration**


Document processing throughput increased from **20 to 31.7 documents/coder/hour**⁸



20,986

Hours of document processing time saved per day**

One screen for everything you need

 Anima v1.4.45

Dashboard

Quick Assign

Contact Patients

Video Consultations

Patient Management

MDT Hub

Analytics

Library

Documents

Scribe

Contact Support

Help Centre

Invite & Earn £100

Settings

Show Training

JC

Requests > Samantha Thompson · Low mood / anxiety

NEW REQUEST

Assignee: Rachel Mumford

Priority: High

Due: Fri 15 Nov

Patient Samantha Thompson 1 day ago

Annie (AI) auto-assigned to Naz El-Sayegh 1 day ago

Annie (AI) 1 day ago

The patient is a 28-year-old female experiencing a complex presentation of low mood characterised by lack of motivation and energy, alongside increased anxiety and sleep difficulties related to overthinking.

She reports decreased appetite but no changes in weight, indicates slowness in movements, and has no recent life stressors affecting his mood.

Her PHQ-9 and GAD-7 scores suggest moderate depression and mild anxiety, respectively, without a significant history of mental illness.

PATIENT CONCERNS

The patient would like to understand how assistance can be offered for his symptoms, stating, "I would like to understand how you could help me." He has no additional comments or concerns.

Hi Samantha,

Thanks, Dr El-Sayegh

Label to be determined

Cancel

Send now

Plan

Coding

Notes

An invitation for an appointment has already been sent automatically.

Appointments

Prescribing

Investigations

Referrals

Signposting

Education

Attachments

Leave comment

Request more details

Next

Hand over

Seek agreement

Finalise

Samantha Thompson

NHS number

486 745 9829

Date of birth

12 Mar 1996 (28y)

Sex

Female

Phone

07987654321

Email

samantha.thompson@...

Postcode

SW1A 1AA

Usual GP

Dr Jack Clark

Branch

Anima Lane Surgery

Requests (most recent)

Show all

Acne

Closed

2w

Time off work (sick note)

Waiting for reply

2w

Eczema

Deleted

2w

Documents (most recent)

Show all

Clinical Letter from Cardiology

Ready for review

2w

Discharge Summary from Emergency Department

Filed

2w

Problems

Major

Active

 Anima v1.4.45 <<

 Dashboard

 Quick Assign

 Contact Patients

 Video Consultations

 Patient Management

 MDT Hub

 Analytics

 Library

 Documents



 Contact Support

 Help Centre

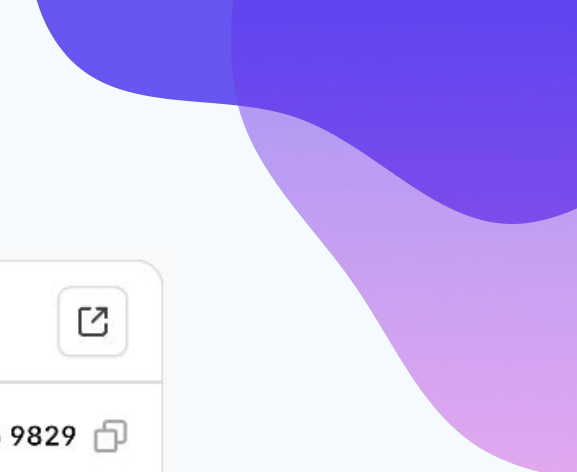
 Invite & Earn £100 >


 Settings >

 Show Training

 JC





9829 

Fully integrated patient communication

Seamless patient journey with no account required

11:03

Anima-GP

NO-REPLY Hi Mike, your practice has invited you to book an appointment. For more details, go to the Anima app <https://pt-an.im/a/2390fcc013>

Tap to load preview

Can't reply to this short code. [Learn more](#)

Enhanced smart messaging & appointments

10:40

animahealth.com

English (GB)

Confirm identity

To access this conversation, you must first confirm you identity.

Enter your date of birth

Day

Month

Year

Confirm

Send message

Samantha Thompson "Sam"

NHS: 486 745 9829 Date of birth: 12 Mar 1996 (28y) Assigned sex: Female

Mobile +447987654321

Dear Miss Thompson,

Thanks for speaking with me earlier today. I'd like to see you again in a few weeks and have including a booking link.

Thanks, Dr Jack Clark

Anima Lane Surgery

Dictate

Allow responses to: Jack Clark (click to reassign)

291 (1 fragment)

Save to record

Send now

Include booking invite

Booking window

Next 6 weeks

Booking slots

All slots

Patient will be able to book into: Any slot type, in Any session, with Any staff member at Any location, for Any mode of contact.

Additional options

Patient requires double appointment

Send reminder one day before appointment

Booking note (optional)

175 appointments will be available

Include in message

Patient feedback

Patient

What an amazing upgrade, last month I waited 70mins on hold to ask for a repeat prescription, this is a huge burden off for anyone needing doctors assistance. Well done!

Patient

I sent the request and within 15 mins at most, I had my prescription sent to my chemist.

Patient

Reply within 20 minutes. Fantastic!

Patient

My physio suspected a stress fracture of the heel and recommended I contact my GP for an x-ray. I usually dread trying to get a GP appointment but discovered AnimaGP. Easy to register and straightforward to use. After a few questions I was able to state exactly what I needed. The practice got back to me within an hour and after a quick question via anima, arranged my x-ray appointment. No need to hang on the phone. No need to waste time on a GP appointment. Fast and super efficient service. I love it.

Patient

I submitted an online request for medical advice. I got a reply with a treatment plan within the hour

Patient

I have used the system a few times and each time the response has been swift and always a good outcome. Would highly recommend to anyone.

Patient

Useful system for registering a medical issue/concern for GP assessment that avoids a potentially unnecessary trip to the Surgery. Also facilitates a referral to the right follow-up treatment resource (be it GP surgery or other Treatment Centre etc) potentially reducing demand on resources.

Patient

Good response time and easy service to use online. It makes life easier to get the medical attention required. Many thanks !!!

Thank you!

Scan the code to learn more or
book a demo.

alfie@animahealth.com

